



America's Favorite Cigarette Break.

Benson & Hedges 100's.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

16 mg. "tar," 1.1 mg. nicotine
av. per cigarette, FTC Report, Feb. '73.



Menthol or Regular



0701-677-A-
BC 4/C B1.
Essence-July '73
Black Enterprise-August '73
Crisis-June/July '73
Encore-July '73
Contact-Sept. '73
Wells, Rich, Greene, Inc.